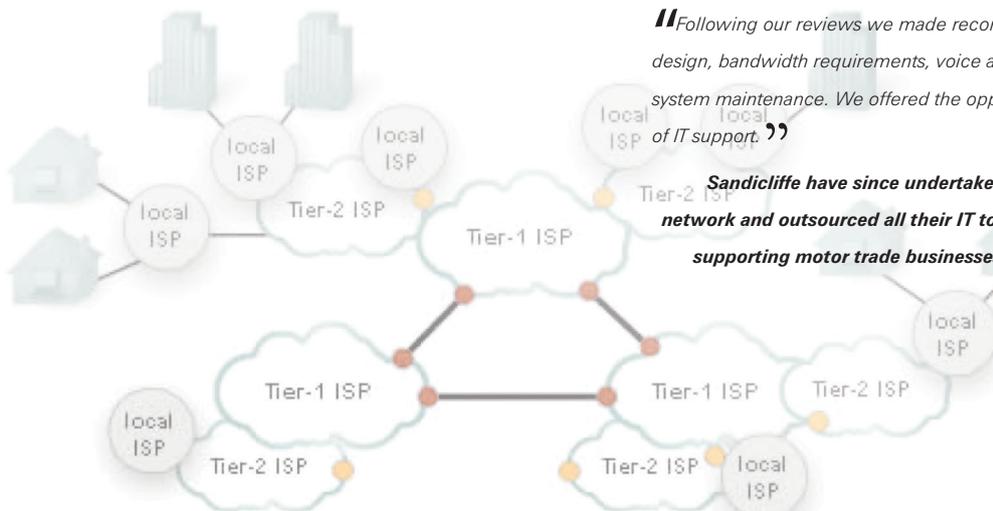


# Data and IT Consultancy Services

Purchase Direct have a wealth of experience in assisting our customers review their data networks and aligning these with their business needs. Our involvement in this area has brought many benefits to our customers...

- Average savings of £4,500 per annum per site, without any reduction in bandwidth or service levels
- Improved bandwidth across the network – typically customers benefit by doubling the size of their bandwidth
- Creation of intelligent networks by introduction of enhanced reporting to track and monitor data consumption across the network, down to specific users
- Improved management and control of IT policies, blocking access to non-business destinations such as social networking sites (i.e. Facebook, Myspace)
- Improvement in applying policies and permission levels down to the individual user levels (rather than through a site by site basis)
- Improvement in disaster recovery within their network, by providing back up channels through heavy or critical routes within the customers network, and by providing options for hosting IT equipment.

Please contact your Purchase Direct Account Manager for more details on **01707 299 100**



## Two of our case studies...

**WESTS** “Wests Garages have multiple sites across East Anglia, consisting of Renault & Nissan car & van sales & service and bodyshops. The network consisted of ADSL links with limited bandwidths.

“Wests were experiencing major speed issues at several of their locations, and the incumbent provider was unable to provide any reporting on the bandwidth they were consuming or what they were consuming on.

“Our consultancy and audit enabled their new supplier to provide a major improvement of their current network across their estate more than doubling their existing bandwidth, and adding disaster recovery to their dealer management systems and to their manufacturers.

“We also identified that the firewall was out of date, and ensured their new supplier provided a free upgrade within the new contract. The new supplier provided enhanced reporting on the consumption of their bandwidth, which highlights where and how much they consume.”

**The end result was the delivery of these extra benefits and a saving of over £10,000 compared to their existing costs.**

**Sandicliffe** “Sandicliffe Motor Group, a 13 site motor group based around the East Midlands, was experiencing major problems with their IT and data connectivity through speed issues both internally, and externally when exchanging data to manufacturers / websites. The customer had part implemented VOIP technology but was suffering from serious failures on simple inter-site call transfers.

“Purchase Direct were asked to help review their data network and voice & data integration. During that process it became evident that a review of IT service provision was also necessary.

“Following our reviews we made recommendations on network design, bandwidth requirements, voice and data connection and system maintenance. We offered the opportunity to outsource elements of IT support.”

**Sandicliffe have since undertaken the migration of their MPLS network and outsourced all their IT to a supplier that specialised in supporting motor trade businesses. Savings are in excess of £150,000 per annum.**